



Generate Additional
Income by Sharing
What You Already
Know and Do
Everyday!



Virginia Watermen's Heritage Tourism Training Class

Eastern Shore & Rappahannock Community College Offices of Workforce Development

COST:
\$25 Per Person

WHEN:
Monday-Thursday,
December 7-10, 2015
(5-8 PM In The Classroom)

Saturday December 12, 2015
(9-12 AM On The Water
Practical Exercise)

WHERE:
Eastern Shore Community
College
29300 Lankford Highway
Melfa, VA 23410

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Eastern Shore Community College (ESCC) in partnership with Rappahannock Community College (RCC) is hosting a 5-day workshop for working watermen who are interested in developing additional revenue streams through tourism. The training class is made possible through a grant from the Virginia Environmental Endowment. Learn how to share your personal connection to the Bay and its fisheries, history and culture with visitors and tourists who want to learn more about our maritime heritage! Classroom instruction includes: steps for establishing a tourism business; marketing your tourism business; local resources you can draw on for business support at no/low cost; and a step-by-step guide to help you develop your on-the-water heritage tour program. Registration is now available @: www.es.vccs.edu/workforce Space is limited so sign up today!

